



## DDD 12 Microsoft TVP, Reading, 10<sup>th</sup> June 2017

<http://developerdeveloperdeveloper.com>

DDD is a free one-day technical event for developers. This is the twelfth Developer! Developer! Developer! Community Event run at Microsoft HQ at Reading. The event sees 350+ attendees, with 100s more on the waiting list. DDD is a day of learning, discussion, contribution and involvement in the community. The goal of DDD is to provide free technical education with the added benefit of the networking possibilities with peers and the development of relationships across the .NET Industry!

The 12<sup>th</sup> DDD event is already attracting a large amount of interest amongst the community and it is building up to be another fantastic addition to the Developer! Developer! Developer! stable of events and a fantastic benefit to the South of England Community and Region.

DDD has an active twitter account – [@developerday](https://twitter.com/developerday) our website is at <http://developerdeveloperdeveloper.com>.

Attendees come from a variety of locations throughout the UK with many making a full weekend of it. We have also welcomed attendees from the United States of America, Norway, Germany, Holland and Ireland (Republic and Northern).

### Sponsorship

Sponsorship is key to a successful DDD, as it is a free, non-profit event, run entirely by volunteers.

We are currently seeking sponsors to help add to the event and to keep it free, and open to all. DDD attracts many developers from a breadth of experience and industries, including those new to the industry and those who are active vocal influencers in the industry.



In all its years of running, DDD always is fully booked within a few days or hours of opening for registration, with a lengthy waitlist. We have a solid reach on social media to many 100s more. By sponsoring DDD allows you to target this broad audience and get out your message, products, services and opportunities.

Unless specified (e.g. sponsoring shirts or lunch), your money goes towards all the costs incurred in running this event (security, venue hire, any additional catering, cleaners, printing, etc.).

## Sponsorship Rewards (all prices exclude VAT)

All sponsorship levels get:

- Your logo is placed on the DDD sponsors page
- Your logo appears on the welcome and closing slides at the event

Type	Sponsorship Rewards	Cost
<b>Platinum</b>	Option to have a stand in the Exhibitors area at DDD with 2 exhibitor passes 5 guaranteed attendee places for your organisation Your logo appears on DDD pull-up banners Your message(s) can be added to pre and post conference mailings Your logo is placed on the DDD home page Your message promoted on DDD Social Media (Twitter/Facebook) before, during and after the event.	<b>£1,250</b>
<b>Gold</b>	5 guaranteed attendee places for your organisation Your message promoted on DDD Social Media (Twitter/Facebook) before, during and after the event. Your logo is placed on the DDD home page	<b>£950</b>
<b>Silver</b>	3 guaranteed attendee places for your organisation Shout-out on Social Media, before during and after the event, thanking you for your support.	<b>£650</b>
<b>Speaker/Support Shirts</b>	Your logo (or other message) appears on the back of the DDD shirts/hoodies Shout-out on Social Media, before during and after the event, thanking you for your specific support. Your logo is placed on the DDD home page	<b>£850</b>
<b>Coaches</b>	Regular shout-out on social media, before, during and after the event, thanking you for your specific support (note, this was the one thing missing from 2016's event that generated the most interest, so will be greatly appreciated!).	<b>£650</b>
<b>Agenda Printing</b>	Your logo appears on all the printed agendas provided to all attendees, and including the large signs around the venue.	<b>£300</b>
<b>Catering*</b>	Shout-out on Social Media, before during and after the event, thanking you for your specific support. Your logo is placed on the DDD home page (if your contribution is £750 or above)	<b>*(min. £300)</b>

\* Our catering costs range from pastries or other food available on arrival, teas, coffees and soft drinks throughout the day, and lunch. If you want to sponsor a specific section, or the whole catering bill (this is often the bulk of our costs), please ask Linda for a price. We welcome any contribution starting from £300, which means we could have multiple catering sponsors.

### Tell Me More!!

To arrange sponsorship just send an email to Linda, [ddd@blackmarble.com](mailto:ddd@blackmarble.com). If you have other suggestions of how you could support DDD, please let us know and we will look for a way to accommodate your requirements. The suggestions listed here are not the only way to get involved, e.g. your organisation could pay for the speaker meal – so let's start a conversation!